



GINA SIMS  
DESIGNS

If you are stuck and need inspiration, have a tight budget and/or would like a plan to implement yourself over time, our custom eDesign plan is perfect for you. Email several pictures of your room, inspiration pictures of spaces or items you love and detailed measurements. In return, we will give you a digital design board that maps out furniture, accessories, window treatments and paint suggestions as well as a shopping guide for each item.

COST: Small Spaces \$850 (Entry, Powder Rooms), Large Spaces \$2500 (Living Room, Bedroom, Office) *\*If you would like fabric, tile or other materials sent to your home, add \$300*

## eDESIGN FAQ

### **Do I get edits or multiple drafts?**

When possible, we offer options that you can choose from. For example, we will give you 3 options for a side table that will all work within the plan. Because of this, eDesign does not include revisions. If you do a good job telling us what you love and what you need, we should hit it out of the park! If you like your current layout, we'll keep it and make minor adjustments. If you do not like your current layout, let us know what bothers you and we'll address it! If you want to make substitutions to the plan, go for it! The beauty of having an overall plan is that it should give you confidence to make changes!

### **What if I need more help?**

One of our team members may be available for consultations at an hourly rate, depending on our project load (full-service design clients who have been on our waiting list for months take priority). Also, we have had clients hire us (including a team member or two and 1-2 of our handymen, as needed) at an hourly rate to install the eDesign plan. This is an option we can discuss if you need help on the back end.

### **How should I determine my budget?**

The eDesign is a flat fee and not a part of the room budget. Really the room budget is up to you. We will advise if the budget you have is not adequate for what you are looking for. We will give you options, so based on what you select, the price will change.

*\*Remember that you'll get retail options that you can purchase online, so no custom pieces or finishes will be included. If you want that, you may want to consider full-service design.*

## What is all included in the eDesign price?

We will email you a Google slide presentation with a floor plan and images of the furnishings we chose as well as options. *(images taken from actual eDesigns)*



We will also email you a Google spreadsheet with links to each of the options and notes including size, color and quantity so you can begin purchasing!

Item	Notes	Cost	Option 1	Option 2	Option 3
<b>Master Bedroom</b>					
Paint Color	BM Knoxville Gray/ HC 160		<a href="https://www.benjaminmoore.com/en-us/color-overview/find-your-color">https://www.benjaminmoore.com/en-us/color-overview/find-your-color</a>		
King Bed	King	1999	<a href="https://www.roor">https://www.roor</a> <a href="https://www.crate">https://www.crate</a> <a href="https://www.roomandboard.com">https://www.roomandboard.com</a>		
Bedside Table	Order 2	1618	<a href="https://www.wayf">https://www.wayf</a> <a href="https://www.crateandbarrel.com/gia-3-drawer-ch">https://www.crateandbarrel.com/gia-3-drawer-ch</a>		
Bedside Lamps	Order 2	538	<a href="https://www.shad">https://www.shad</a> <a href="https://englishelm.com/products/madison-park-s">https://englishelm.com/products/madison-park-s</a>		
Overhead Lighting	fan or fixture	309	<a href="https://www.hom">https://www.hom</a> <a href="https://www.shad">https://www.shad</a> <a href="https://www.shadesoflight.com">https://www.shadesoflight.com</a>		
Duvet/Comforter		200	<a href="https://www.west">https://www.west</a> <a href="https://www.crateandbarrel.com/linen-pinstripe-t">https://www.crateandbarrel.com/linen-pinstripe-t</a>		
King Pillow Shams	Order two	89	<a href="https://www.west">https://www.west</a> <a href="https://www.crateandbarrel.com/linen-pinstripe-t">https://www.crateandbarrel.com/linen-pinstripe-t</a>		
Euro Shams	Opt. #1 - Order (3) Euro shams in yellow Opt.#2 - Order (3) Euro shams in Frost Gray	88.5	<a href="https://www.westelm.com/products/square-stitch-quilt-shams-yellow">https://www.westelm.com/products/square-stitch-quilt-shams-yellow</a> <a href="https://www.westelm.com/products/belgian-flax-linen-linework-quilt">https://www.westelm.com/products/belgian-flax-linen-linework-quilt</a>		
Sheets		69.97	<a href="https://www.crateandbarrel.com/valet-organic-sheet-sets/89721">https://www.crateandbarrel.com/valet-organic-sheet-sets/89721</a>		
Blanket or Quilt at end of Bed	Opt. #2- Order Frost Gray King quilt to match euro shams	48	<a href="https://www.over">https://www.over</a> <a href="https://www.westelm.com/products/belgian-flax-l">https://www.westelm.com/products/belgian-flax-l</a>		
Accent Pillows	Need to order 14x35 pillow insert for Opt. 1 (see link in last option)	260	<a href="https://www.etsy">https://www.etsy</a> <a href="https://www.wayf">https://www.wayf</a> <a href="https://www.burk">https://www.burk</a> <a href="https://www.t">https://www.t</a>		
Window Treatments	2 windows & 1 set of dbl doors (Order 6 panels/ 96" length & have hemmed to 91")	516	<a href="https://www.west">https://www.west</a> <a href="https://www.ballarddesigns.com/bowen-striped-c">https://www.ballarddesigns.com/bowen-striped-c</a>		
Window Hardware	Order (2) 28-48" & (1) 48-88" Rod Sets (1 1/4" diam/ brass) Order (6 sets )1 1/4" Brass Drapery Rings & (3 sets) End Caps	137	<a href="https://www.ballarddesigns.com/single-rod-drapery-hardware-kit/r">https://www.ballarddesigns.com/single-rod-drapery-hardware-kit/r</a>		
	(*Hang rod 5" outside of window frame on each side - 8" on smaller windows - & bracket 2" in from end of rod)	163	<a href="https://www.balla">https://www.balla</a> <a href="https://www.ballarddesigns.com/drapery-rod-en">https://www.ballarddesigns.com/drapery-rod-en</a>		

## How long will it take to get my design plan?

Once we have everything we need from you, we will need 2-3 weeks to complete your design plan.

## Okay, I'm ready to go! What's next?

1. Measure the room including (ceiling height and overall width and length)  
\*See the image below for a great example of the measurements we need!
2. Measurements of any furniture you want us to use and anything else (art, etc) from anywhere else in the house you'd like to use.
3. Functional needs like storage (do not forget to measure what needs to be stored!) and seating. What you intend to do in the space makes a difference in how we design it!

4. Photos of every wall.

5. Inspiration photos of spaces you love. Don't overthink it. Just show us what makes you happy! (Think Pinterest, Houzz, Instagram, etc.)

6. Venmo \$2500 to @ginasimsdesigns. Or, if you prefer, you may send a check (email us for the address) or pay with a credit card (there's a 3% charge for cc, we will send a link if requested).

**Before we begin, please acknowledge that you understand and agree to the eDesign terms and conditions by signing and dating below.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

